



# Global Conference on Engineering and Technology Management

Hosted By

Istanbul Technical University



**June 23-26, 2014**  
Management Faculty  
Istanbul Technical University  
Macka Campus

The world is transforming at an unprecedented rate and companies' efforts to turn themselves into better competitors in the emerging world are attracting growing attention across the globe. The GCETM 2014 will shed light on the role of engineering and technology management in this endeavor.

The GCETM 2014 is a highly anticipated conference due to the popularity of the fields. The GCETM is set to become an exciting event with the potential for continued growth throughout the years. The GCETM will be a forum for academics, managers and solution providers, which brings together researchers and practitioners from all over the world, promoting opportunities to share experiences, debate ideas, identify tendencies, and introduce the latest developments in the largely multidisciplinary fields of Engineering & Technology Management. This will be accomplished through the following three modes of communication: keynote presentations, parallel sessions, and poster sessions. This is especially important since these fields can largely benefit from increased collaboration.

The GCETM 2014 will be held at Istanbul Technical University, Management Faculty, Macka Campus on June 23-26, 2014. Istanbul Technical University prides itself on being the third oldest university in the world.

Istanbul is the only city in the world built on two continents. Its rich history has given it a multitude of museums, historical buildings and mosques, Byzantine churches and Roman aqueducts. This exciting venue is alive with the hustle and bustle of business and trade which for centuries has made it a vital trading hub between east and west. Straddling Europe and Asia, Istanbul is the largest and most monumental city in Turkey, and is a melting pot of cultures which mix harmoniously on both sides of a city split geographically by the Bosphorus strait. This bustling city is home to over 13 million people, and from 23 to 26 June 2014, will also be home to the GCETM 2014.



## GCETM 2014



### Topics

- Engineering and Technology Management Education and Training
- Engineering and Technology Management in Developing Countries
- Engineering and Technology Management in Service Industries
- Engineering and Technology Management in Small and Medium Enterprises
- Human Factors in Engineering and Technology Management
- Human Resources in Engineering and Technology Management
- Information and Communication Technology Management
- Innovation & Entrepreneurship
- Managing Emerging Technologies
- New Product Development
- Project Management
- R&D Management
- Science & Technology Policy and Regulations
- Strategic Management
- Supply Chain Management and Logistics
- Sustainability and Technology Management
- Technology and Competitiveness
- Technology Foresight and Forecasting
- Technology and Knowledge Management
- Technology Transfer, Marketing, and Commercialization



## Who should participate

- Presidents and chief executive officers
- Vice presidents of corporations
- Engineering, manufacturing, and R&D managers
- Project, product and operations managers
- Engineering and technology management program heads
- Students seeking degrees in engineering management, technology management, MBA, and related fields
- Managers in industrial and service organizations
- Engineering and technology management researchers
- Educators in engineering and technology management programs.
- Governmental and organizational policy makers
- Government officials responsible for science and technology programs

## Important Dates

Full Paper Submission	October 31, 2013
Notification of Acceptance	December 31, 2013
Final Version Submission	January 31, 2014
Early Bird Registration Deadline	February 28, 2014

## Submissions

### Parallel Presentations

Authors are requested to submit a full paper of no more than 10 pages in Microsoft Word using the full-paper template through the GCETM 2014 website. Please indicate to which track your submission should be sent for review. In some cases when considering submissions for the parallel presentations, authors should consider whether their material may be more effectively presented in the poster/demonstration sessions. In order to provide a greater opportunity for more people to present at the Conference, each accepted paper should have a different conference registrant. However, co-authors may appear on multiple papers.

### Poster/Demonstration Sessions

This session has been especially designed to accommodate the presentation of late-breaking scientific and professional news, work in progress, work which can be more effectively presented via demonstration or when the author feels more comfortable presenting the material in written form or demonstrating it rather than by oral presentation. Authors are requested to submit a full paper of no more than 10 pages in Microsoft Word using the full-paper template through the GCETM 2014 website. In order to provide a greater opportunity for more people to present at the Conference, each accepted poster should have a different conference registrant. However, co-authors may appear on multiple posters. Your poster should be Standard A0 size (portrait orientation) 841mm(w) x 1189mm(h). Construct the poster to include the title, the author(s), affiliation(s), and a description of the research, highlighting the major elements that are covered in the paper. You are required to be available by your poster, during the designated time, to discuss the work presented. Kindly note that the conference organizers cannot forward any posters not collected after the conference.

## Contact

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